

Digital Literacy for Employability

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University of Westminster

This session will provide:

- an introduction to Project DigitISE
- key findings of the questionnaire and focus groups
- outcomes of our Faculty digital literacy workshops
- a report on the “Get the Digital Edge” one day student conference
- how the legacy of the project is being managed

University of Westminster



<http://flic.kr/p/cRCiqw>

- Vision - “building the next generation of highly employable global citizens to shape the future”
- Nearly 20,000 students across 4 sites
- Diverse student body

Project DigitISE (Digital Information Skills for Employability)

- Jisc Transformations Programme
- One year project (Spring 2012 – 2013) exploring the links between students' attitudes towards digital literacy and employability
- Project Board and delivery group included staff from across the University



DigitISE Delivery Group

www.photovisi.com

Student digital literacy questionnaire

- Distributed online in Autumn 2012
- Approx. 400 respondents in first round
- Some schools (more science based ones) under-represented so opened again
- Total responses = 563



PG Diploma Office Technology and Business Administration - using a word processor package
Students from the Polytechnic of Central London, 1989 <http://flic.kr/p/d1fQ25>

Questionnaire – key findings

81.5%
believe they are
digitally literate

87.6%
love digital
technology

56%
agreed that most
students like to
engage with
learning material
while travelling

92.3%
consider it
important for
students to
develop digital
skills

1.6%
use their
smartphone
for study

Focus Groups and workshops

February 2013 - 3 focus groups were held to follow up on questionnaire findings

May 2013 – further 2 groups held on what students think a digitally literate Westminster graduate will look like.



Digital Literacy workshops for staff



Typing class at the Regent Street Polytechnic:

Photograph taken from an album of 1899 <http://flic.kr/p/8Cx18H>

- Based on similar workshops at the University of Bath for their PriDE Project
- Representatives from each of our five Faculties
- Developed a draft Faculty definition of DL, which will help create a University definition

Get the Digital Edge – 21 March 2013

THE DIGITAL EDGE

WILL IMPROVE YOUR EMPLOYABILITY

FIND OUT HOW AT
[westminster.ac.uk/
digital-edge](http://westminster.ac.uk/digital-edge)

UNIVERSITY OF
WESTMINSTER[®]



www.westminster.ac.uk/digital-edge



Contact [the organiser](#) for event and ticket information.



Featured



Get the Digital
Edge: Using
social media to
job hunt

Multiple Dates

Attend

Info

Website:

<http://blog.westminster.ac.uk/jisc-employability>

Events Held:

0

Project DigitISE

On March 21st 2013 Project DigitISE will host Get the Digital Edge, a series of workshops and seminars for University of Westminster students exploring digital literacy skills and employability.

Book your events below

[Show more](#)

Events

Current Events

Past Events



Get the Digital Edge:
Using social media to job
hunt Multiple Dates

Attend

This event is open to University of Westminster students only Whether you are new to social media or not, Aimee will teach you how to use...



Get the Digital Edge:
researching companies
online for your job
interview Multiple Dates

Attend

This event is open to University of Westminster students only Knowing in advance about the company who is about to interview can give you...



Get the Digital Edge:
Social media and
reputation: what you can
learn from big companies
Multiple Dates

Attend

This event is open to Westminster

Twitter

Search results for:
#digitaledge13



UniWestLib "Learning from media change" - free session this Thursday at Marylebone as part of #digitaledge13 bit.ly/WyITps about 1 minute ago · reply · retweet · favorite



uowkowani So many things on today @WminSciFest and #digitaledge13 id on going but the A and B cake taste in Foyer will finish soon! 2 days ago · reply · retweet · favorite



uowkowani #digitaledge13 posters are up pic.twitter.com/QdBUrbvfa 2 days ago · reply · retweet · favorite



woodsemma Here's a photo of the #digitaledge13 clingsys pic.twitter.com/EB18f8yaE 2 days ago · reply · retweet · favorite



woodsemma

Join the conversation

Student views from the day

Video: <http://youtu.be/iJUISM2zuh8>

Some comments from our competition:

How will you get the digital edge?

- “I will think all the time how to improve my profile for the future in order to get best chances to win a better job.”
- “I will reach the digital edge by smartly updating my online profile without forgetting how precious privacy is!”
- “I have understood the image my picture portrays to the outside world about me on my social media accounts. I have since yesterday taken down the pictures and replaced them.”
- “Look into and question motives and methods in which my media is given to me. And hopefully as a result start to refine the sources from which I take stories and other such content.”

Sustaining Project DigitISE

LEARNING FUTURES
AT WESTMINSTER

- University strategy for digital literacy
- Social media guide for students
- Future Digital Edge days

Questions or comments?

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DigitlSE project site: <http://blog.westminster.ac.uk/jisc-employability>

DigitlSE video: http://youtu.be/CM_DgPLnDfA

Digital Edge web page: www.westminster.ac.uk/digital-edge

Digital Edge Scoop.it page: <http://www.scoop.it/t/get-the-digital-edge>

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<http://www.westminster.ac.uk/about-us/facilities-and-services/archive-services>



School of commerce

Students from the Regent Street Polytechnic

<http://flic.kr/p/cRDf2q>