



Twitter in education

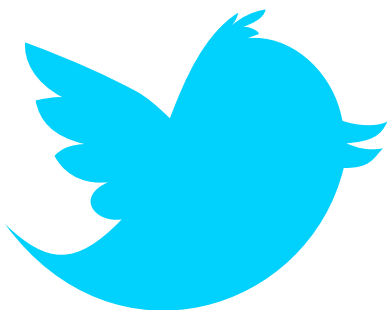




Digital literacy - how people find, use, summarise, evaluate, create, and communicate information while using digital technologies



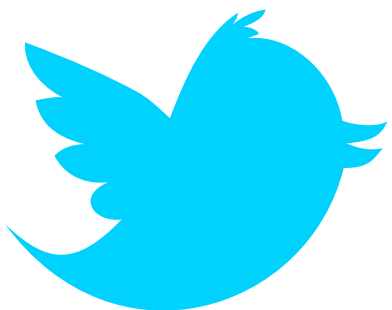
...one who is digitally literate now has a major voice online...



Kroski, Ellyssa. "Community 2.0"

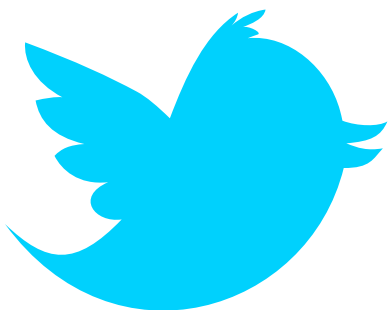


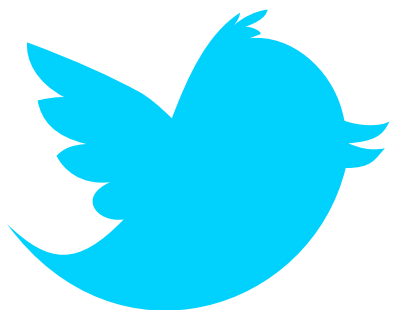
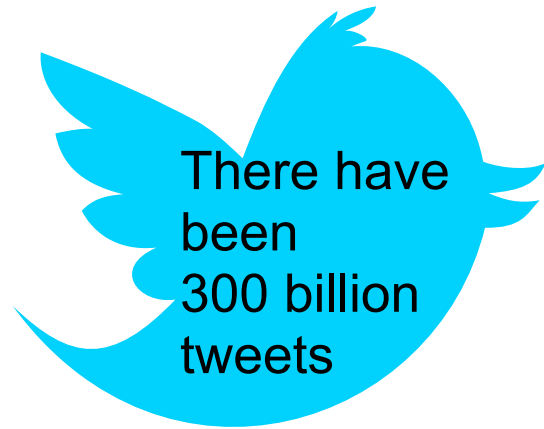
What is Twitter?





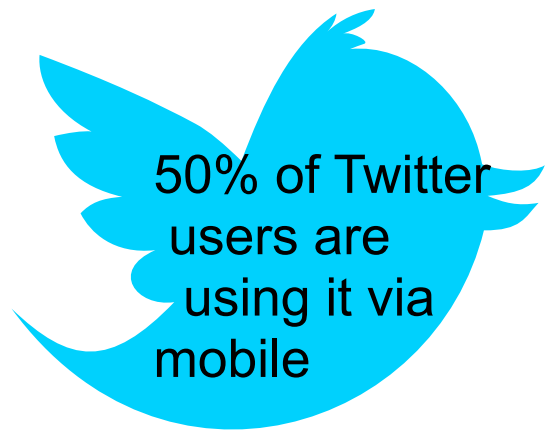
Online social networking & microblogging service - enables users to send and read messages up to 140 characters in length







launched on
March
21st 2006



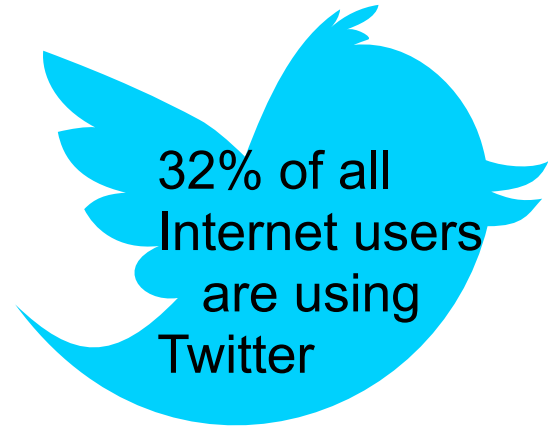
50% of Twitter
users are
using it via
mobile



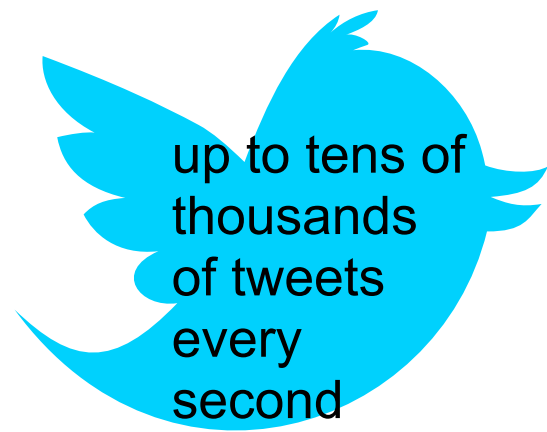
10 tweets per
second
mention
Starbucks



There have
been
300 billion
tweets



32% of all
Internet users
are using
Twitter



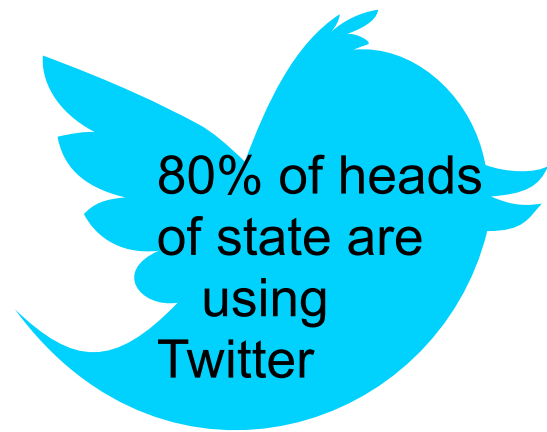
up to tens of
thousands
of tweets
every
second



about a billion
active twitter
users
worldwide



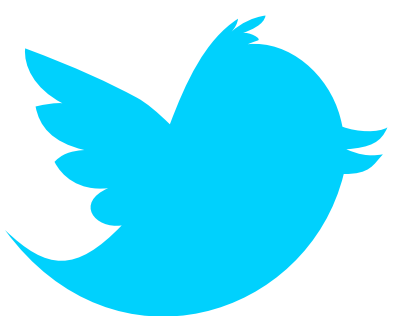
500 million
tweets sent
every day



80% of heads
of state are
using
Twitter

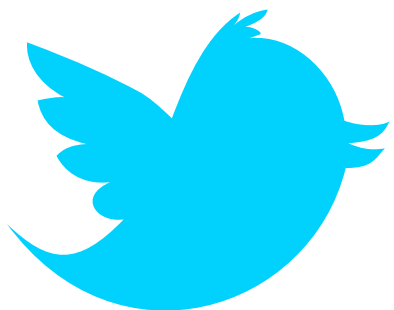


460K
accounts
created
daily



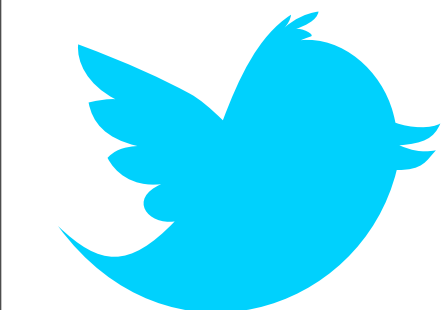


The fastest, simplest way to stay
close to everything you care
about?



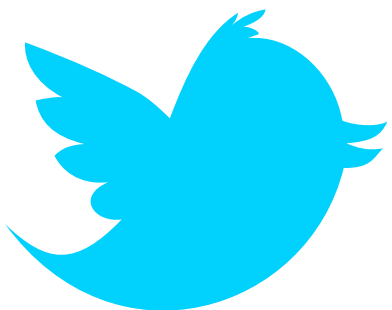


Personal/work updates, links to news stories,
life observations, retweets, direct messages,
photos/videos, location





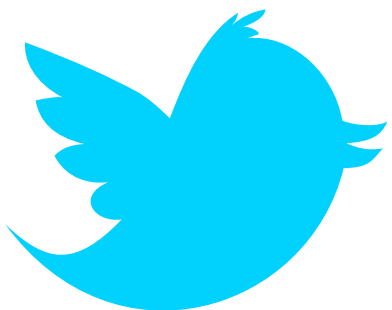
Who uses Twitter?







Send messages to everyone, or specific people publically (@) or privately (DM)





Will Carling @willcarling

2 Jun 12

Best film soundtracks - Man on Fire, Gladiator, the Mission, Last of the Mohicans, Legends of the Fall, Dances with Wolves....

Expand



Dominic Barfield @dombarfield

2 Jun 12

@willcarling film soundtracks; Heat, Leon, though missing Back to the Future, Star Wars, Jaws and all that Disney...

Hide conversation

Reply Retweet Favorite More



Will Carling @willcarling

2 Jun 12

@dombarfield leon ! Great call - great film

Expand



Dominic Barfield @dombarfield

2 Jun 12

@willcarling so once a rugby legend responds to a tweet you die and go where? Luc Besson's finest work, Reno, Portman and a plant

Hide conversation

Reply Retweet Favorite More



Send weblinks and photos/videos



JOINED MARCH 2009

TWEETS	PHOTOS/VIDEOS	FOLLOWING	FOLLOWERS	FAVORITES	VIEW
1,389	48	1,993	1,095	4	Lists

Edit profile

Thomas Witte

@HorseSurgeon

Equine surgeon. Biomechanist. Teacher.
Third of four brothers. Elected member
of RCVS Council -
tomwittemrcvs@gmail.com

United Kingdom
rvc.ac.uk/Staff/twitte.c...

Tweets Tweets and replis

RETWEETED ON FEB 13

[RCVS Knowledge](#) @RCVSKnowledge · Feb 13

Call for abstracts opens tomorrow for 1st International #EBVM Network Conference 2014 ow.ly/tnTNF

4 1



Thomas Witte
[@HorseSurgeon](#)

TWEETS 1,389 PHOTOS/VIDEOS 48 FOLLOWING 1,993 FOLLOWERS 1,095 FAVORITES 4 VIEW [Lists](#)

Feb 6

Judicious antimicrobial use: MINDME

I - Indications should be evidence based

[bit.ly/1kZSO0p](#)



Feb 6

Judicious antimicrobial use: MINDME

M - microbiology guides therapy wherever possible

[bit.ly/1kZSO0p](#)



Feb 6

Potential for resistance recognised since early days of antimicrobials: MINDME principles for judicious use [bit.ly/1kZSO0p](#)

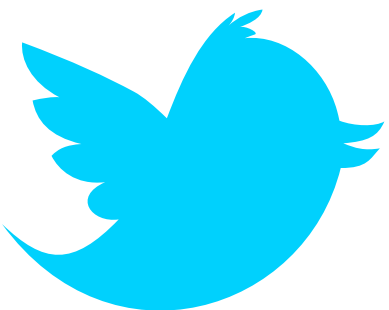




tags = search terms



You can follow this talk using
#BLEDigLit





British&Irish Lions @lionsofficial

8h

Has it been a week? A lot of @lionsofficial fans at a loss this Saturday! Your favourite Tour memory? #LionsTour
pic.twitter.com/EJ3CNt24jj
Retweeted 47 times
Expand





Qantas Wallabies @QantasWallabies

12 Jul

We will be giving away a @GILBERT_UNION #LionsTour ball signed by Wallabies & @BrumbiesRugby star @CLEallifano.
pic.twitter.com/hrPHf6dq9a
View photo



Irish Rugby @irfurugby

10 Jul

In Pics: British & Irish Lions Arrive Home #Irishrugby #Lionstour
tinyurl.com/ojf3c7w
Followed by John hanly and 2 others
Expand



British&Irish Lions @lionsofficial

10 Jul

BIL resting after his successful @lionsofficial trip - but still on Trophy watch! #LionsTour pic.twitter.com/saTy2rOFX0
View photo



British&Irish Lions @lionsofficial

10 Jul

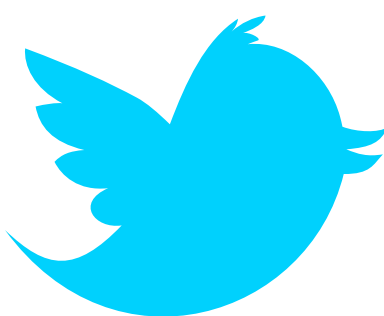
It's coming home! All smiles with The Tom Richards Trophy were @Jamiehuwroberts & @StuartWHOGG_15 #LionsTour
pic.twitter.com/USFTf65krk
View photo

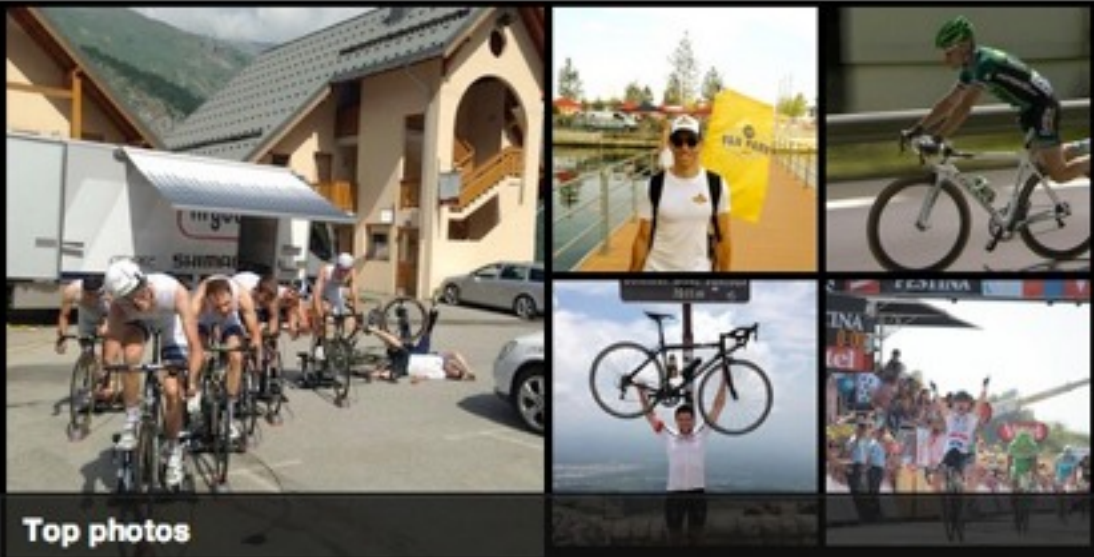


Qantas Wallabies @QantasWallabies

10 Jul

Hold on to a piece of history by buying the official #LionsTour match programs. magshop.com.au/lionstourprogr...
Expand Reply Retweet Favorite More






Top photos

Tweets Top / All / People you follow


20 new Tweets



Le Tour De France @letour

22h


*** Security Message for Saturday, Sunday, & alps stages: do not run beside the riders, please respect the race, riders and @letour ***
#TDF
Retweeted by Eddie Izzard
Expand



Le Tour De France @letour

14m


A long breakaway, epic final and 1st Italian stage winner in the 100th Tour... #TDF
dailymotion.com/video/x11v6wf...
Followed by Emma P to the More and 2 others
View media



Team Sky @TeamSky

1h


We caught up with Chris Froome this evening ahead of tomorrow's huge mountain test on Mont Ventoux - po.st/FroomeTalk #TDF
Followed by Lucy Atkinson and 2 others
Expand



Team Sky @TeamSky

1h


Check out a great set of photos from stage 14 of the #TDF here: po.st/TdFGall14 pic.twitter.com/t0To3Slisf
View photo



Le Tour De France @letour

1h

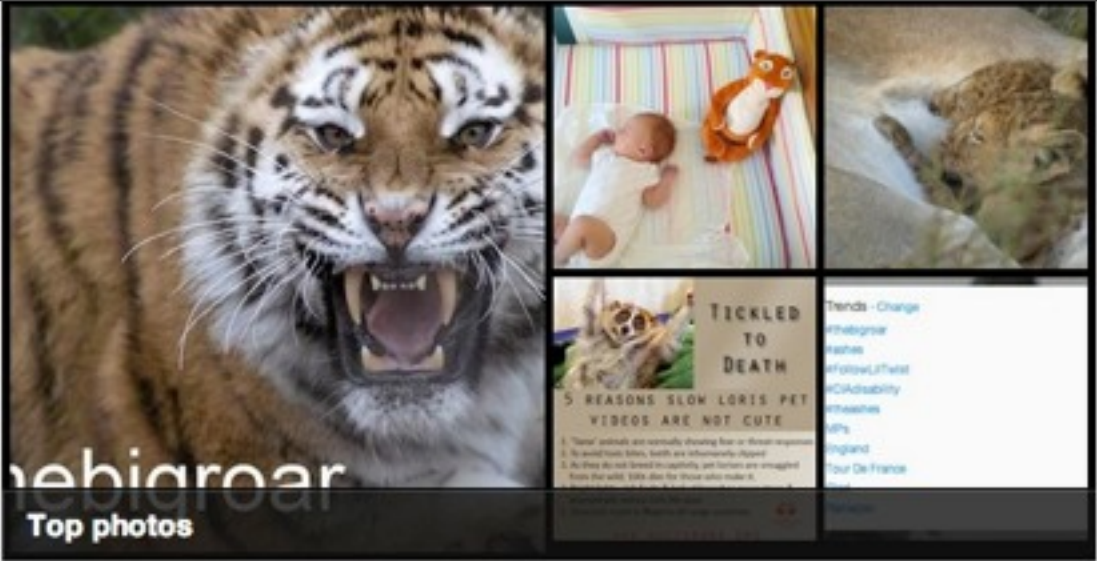
Movistar back in the game letour.fr/le-tour/2013/u... #TDF
Followed by Jenny and 2 others
Expand



Le Tour De France @letour

1h

Peter Sagan: I don't know what to expect letour.fr/le-tour/2013/u... #TDF



Tweets Top / All / People you follow



Stephen Fry @stephenfry 10 Jul
Be part of [#thebigroar](#) and join in today's Twitter chat to raise awareness of endangered species. goo.gl/mKfMW
Retweeted by ZSL and 1 other
Expand



Tigers4Ever @Tigers4EverCTS 10 Jul
Need to make [#thebigroar](#) for wild [#tigers](#) before it's too late
Followed by Simon McPherson and 3 others
Expand



Defra UK @DefraGovUK 10 Jul
An enormous thank you to everyone who took part in [#thebigroar](#) and supported it! It has been a truly fantastic day.
Expand



Defra UK @DefraGovUK 10 Jul
Now let's talk about lions! The last slot of the day! Get your questions in to [@LIONAID](#) - lions are very much endangered too! [#thebigroar](#)
Expand



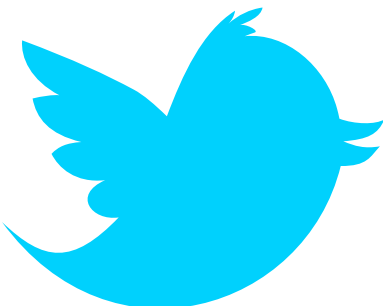
Ben Fogle @Benfogle 10 Jul
Rooooooooaaaar [#thebigroar](#) [#EndWildlifeCrime](#) [@TUSKTRUST](#) [@wwf_uk](#) [@DefraGovUK](#)
Expand

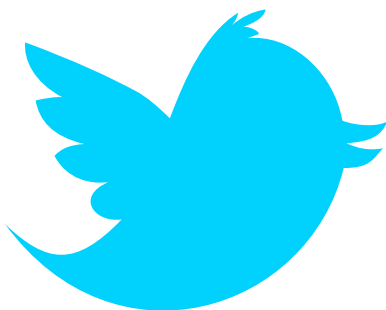


Defra UK @DefraGovUK 10 Jul
We're excited - TV presenter [@katesilverton1](#) is taking [#thebigroar](#) reins at 2.30 for half an hour - she'll be answering your questions!
Expand



Defra UK @DefraGovUK 10 Jul
Hi [@ally_wsm](#) if you send us your questions on culls (maybe after today as we're currently focusing on [#thebigroar](#)) we'll try and answer asap







Dr Gareth Enticott @GarethEnticott

4h

Farmers angry at 25-year plan to end TB in cattle
thisiscornwall.co.uk/Farmers-angry-... #tbfree #badgercull

 Followed by John Remnant and 17 others

Expand



Charlie Thomas @charliemoooo

2h

telegraph.co.uk/earth/countrys...

Oh bless him. RIP but a little bit funny... #tbfree #paddockposse

Followed by Sam Pearson and 7 others

 View summary



bovine tb @bovinetb

9h

[@NFUtweets](#) [@DefraGovUK](#) #tbfree Intriguing. 2 tweets. No replies. Again, why no mention of recent Thornbury data?
pic.twitter.com/JIMNXadikw

In reply to NationalFarmersUnion

 View photo



Brock Vaccination @BadgerVaccine

10h

Farmers angry at 25-year plan to end TB in cattle.
thisisdevon.co.uk/Farmers-angry-... #badger cull #badger vaccination #tbfree

Followed by Dan McRink and 9 others

Expand



Carla Kidd @cbogtrotter

19h

Forest of Dean District Council could press Government over Badger TB vaccine debate | southwestbusiness.co.uk/news/120720130...
#badgervaccination #tbfree

Followed by DARKSIDE and 2 others

Expand



Farmers Guardian @FarmersGuardian

12 Jul

Will farmers buy into TB strategy's partnership approach? #tbfree
farmersguardian.com/home/latest-ne...

Expand



Brock Vaccination @BadgerVaccine

12 Jul

Government wants to roll out #badger cull.
thisisexeter.co.uk/Government-wan... #badger vaccination #tbfree

Followed by Paul Torgerson and 2 others

Expand



Kristen Shoulders @k_shoulders

11 Jul


I'M CLEAN!!! #TBfree pic.twitter.com/g4opMCXAS5

 View photo




#stopthecull @freebrocks

11 Jul

- 


FitzpatrickReferrals @fitzpatrickref 22m

One Medicine - animals helping humans and humans helping animals! onlinelibrary.wiley.com/doi/10.1111/wr... #uniofsurrey #vetschool #vet #onemedicine

Expand
- 


Sarah-JaneRutherford @sjrud 10h

Ems completely reinforces that the years of work to get into vet school is totally worth it! #vetschool #rvc

Expand
- 


Shelby Wright @snwright4 12 Jul

Welpp back to that study grind #GRE #vetschool instagram.com/p/brKgD6BUgZ/

Expand
- 


Mandela Lewis @MandelaLewis 12 Jul

I've never been so tanned! Who said EMS wasn't a holiday?! #vetschool #ems

Expand
- 


Sarah-JaneRutherford @sjrud 10 Jul

Feet are v sore so may have to resort to really ugly shoes tomorrow, will just have to wear something nice under the scrubs! #ems #vetschool

Expand
- 


Elise @25_elise 10 Jul

Moving to sask for about 5 years really doesn't appeal to me. #vetschool

Expand
- 


MurdochInternational @Murdoch_Intl 10 Jul

Considered being a #Vet? Find out what it's really like at #VetSchool. A brand new doco filmed @MurdochUni! bit.ly/13oy8uy

Expand
- 

Michelle Goulart DVM @mirgoulart 10 Jul

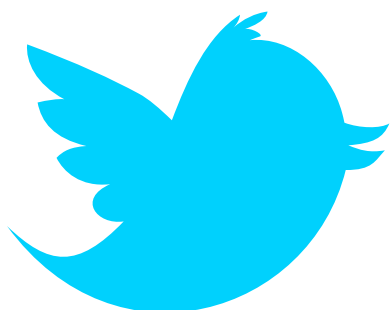
@RespiratoryQuiz: adenocarcinomas is a malignancy that originates in the mucous glands of lamina propria of the bronchi #vetschool #oncology

View conversation
- 

Michelle Goulart DVM @mirgoulart 10 Jul

Oncologists & researchers: job opening in comparative #oncology at @Mizzou vetmed.academickeys.com/seeker_job_dis... via @2MillionDogs #veterinary #vetschool

Expand





However, this is a public forum! Use it professionally!

Ryan Giggs named as Premier League footballer in gagging order row

The Premier League footballer at the centre of a privacy injunction row was today named as Ryan Giggs in the House of Commons by MP John Hemming.



By Gordon Rayner, Chief Reporter
4:30PM BST 23 May 2011

[Follow](#) 3,001 followers

Mr Hemming said it was no longer practical for Giggs' name to be kept out of the public arena as so many people were now aware who he was, due to Twitter and other social networks.

"With about 75,000 people having named Ryan Giggs on Twitter it's obviously impractical to imprison them all," said Mr Hemming.

[Print this article](#)

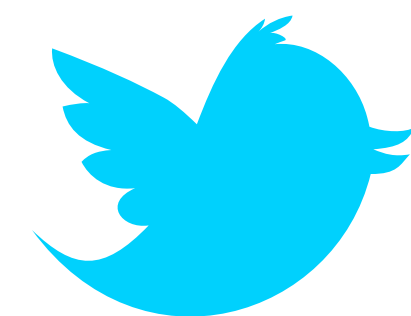
[Share](#) 395

[Facebook](#) 358

[Twitter](#) 37

[Email](#)

[LinkedIn](#) 0





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[Print this article](#)

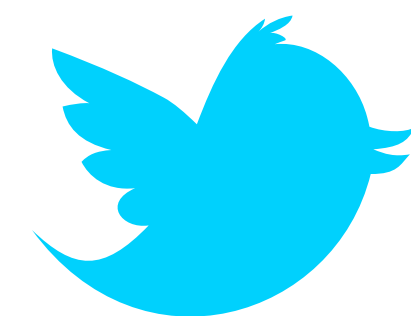
[Share](#) 395

[Facebook](#) 358

[Twitter](#) 37

[Email](#)

[LinkedIn](#) 0





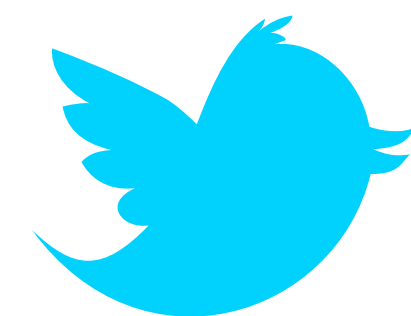
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UK ▾ | World ▾ | Business ▾ | People ▾ | Science | Environment ▾ | Media ▾ | Technology | Education ▾ | Obituaries | Dis

News > UK > Crime



Twitter libel: Sally Bercow says she has 'learned the hard way' as she settles with Tory peer Lord McAlpine over libellous tweet

Commons speaker's wife called the ruling 'a warning to all social media users,' as McAlpine's lawyer indicates settlement will go to charity



Andrew Selous MP ✓

@Andrew_SelousMP



Strongly support the loss of benefits unless claimants lean English.

Reply Retweet Favorite More

911

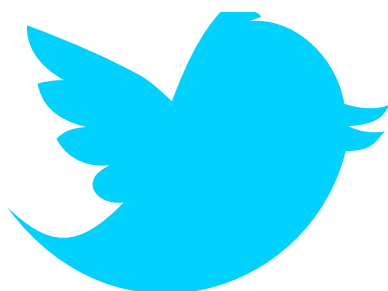
RETWEETS

169

FAVORITES



1:45 PM - 26 Jun 13





Trainee ENT Surgeon @otorhinolarydoc

8 Sep

Multidisciplinary team meeting. That's another way of saying I'm not sure what I'm doing so lets share responsibility and blame.

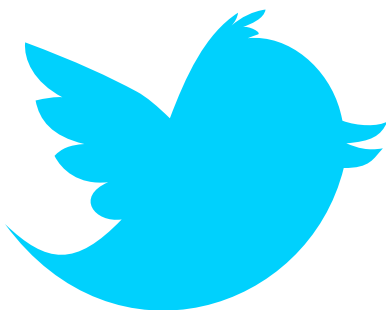
[Collapse](#) [← Reply](#) [↻ Retweet](#) [★ Favorite](#)

1
RETWEET

3
FAVORITES



11:02 AM - 8 Sep 12 · Details





ENT Doc

@otorhinolarydoc



Morbidity and mortality meetings.
When every surgeon quietly says
"oh, crap" under their breath.

21/03/13 7:52





Over disclosure a real problem amongst vet students and graduates

Facebook use among early-career veterinarians in Ontario, Canada (March to May 2010)

Cynthia A. Weijs, BA, MPH; Jason B. Coe, DVM, PhD; Emily Christofides, PhD;
Amy Muise, PhD; Serge Desmarais, PhD

Objective—To explore the nature and content of information publicly posted to Facebook by early-career veterinarians.

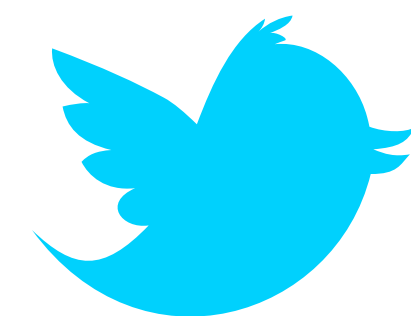
Design—Cross-sectional descriptive study.

Sample—352 early-career veterinarians.

Procedures—Publicly accessible Facebook profiles were searched online from March to May 2010 for profiles of early-career veterinarians (graduates from 2004 through 2009) registered with the College of Veterinarians of Ontario, Canada. The content of veterinarians' Facebook profiles was evaluated and then categorized as low, medium, or high exposure in terms of the information a veterinarian had publicly posted to Facebook. Through the use of content analysis, high-exposure profiles were further analyzed for publicly posted information that may have posed risks to an individual's or the profession's public image.

Results—Facebook profiles for 352 of 494 (71%) registered early-career veterinarians were located. One-quarter (25%) of profiles were categorized as low exposure (ie, high privacy), over half (54%) as medium exposure (ie, medium privacy), and 21% as high exposure (ie, low privacy). Content analysis of the high-exposure profiles identified publicly posted information that may pose risks to an individual's or the profession's reputation, including breaches of client confidentiality, evidence of substance abuse, and demeaning comments toward others.

Conclusions and Clinical Relevance—Almost a quarter of veterinarians' Facebook profiles viewed in the present study contained publicly available content of a questionable nature that could pose a risk to the reputation of the individual, his or her practice, or the veterinary profession. The increased use of Facebook and all types of social media points to the need for raised awareness by veterinarians of all ages of how to manage one's personal and professional identities online to minimize reputation risks for individuals and their practices and to protect the reputation and integrity of the veterinary profession. (*J Am Vet Med Assoc* 2013;242:1083–1090)





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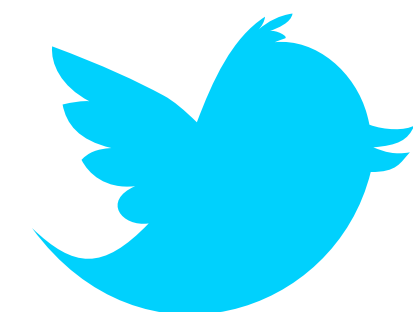
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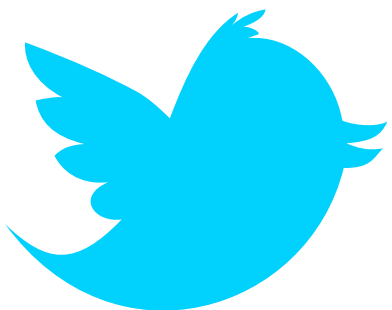
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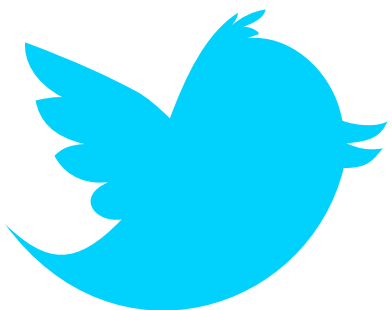


Our students are on twitter for
professional & personal use.....





.... and talking to each other about
case material & risking
unprofessional beviour





An interprofessional, inter-collegiate
forum for teaching, revision and lifelong
peer communications

Peter Nunn,
Hilary Orpet,
Martin Whiting,
Kim Whittlestone,
Thomas Witte,
Liz Mossop

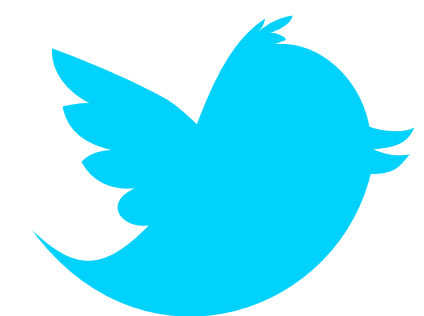




An interprofessional, inter-collegiate
forum for teaching, revision and lifelong
peer communications



@vetQs #vetFinals



Peter Nunn,
Hilary Orpet,
Martin Whiting,
Kim Whittlestone,
Thomas Witte,
Liz Mossop





Thomas Witte
@HorseSurgeon

Follow

OK. Let's start with a 4 year old TBD racehorse, presented to you for poor performance, where shall we start? #vetfinals

8:03 PM - 22 May 2013



Let's start brainstorming!



Lara Gosling
@LaraGosling

Follow

@HorseSurgeon History! What do they perceive the problem to be, finishing poorly, not getting going, noise at exercise etc #vetfinals

8:03 PM - 22 May 2013



Mark Plested
@MarkJPlested

Follow

@HorseSurgeon has it always had a problem or is it a recent development? #vetfinals

8:05 PM - 22 May 2013



Nick Jackson
@NickJackson21

Follow

@HorseSurgeon What performance are they expecting, what's its history? #vetfinals

8:03 PM - 22 May 2013



Nobody really wants a hypoxic horse...

There is also another important issue to consider when characterising the noise



Lara Gosling
@LaraGosling

Follow

RT @RachAgass stridor vs stertor/vibrations? #vetfinals

8:44 PM - 22 May 2013



Thomas Witte
@HorseSurgeon

Follow

@RachAgass @LaraGosling @EH7624 everyone know the difference between stridor and stertor? #vetfinals

8:57 PM - 22 May 2013



This was our homework for the week (things are getting serious!) but having found descriptions in the In Practice article linked above, I thought it would be mean not to share it with you:

- STRIDOR. A shrill, harsh sound, especially the respiratory sound heard during inspiration in the case of a laryngeal obstruction
- STERTOR. Snoring, sonorous respiration, usually due to partial obstruction of the upper airway

Moving on, what do we want to do with this horse?



Thomas Witte
@HorseSurgeon

Follow

#vetfinals ok, let's come back to pathophys later, what diagnostics are people going to do on our case?

8:54 PM - 22 May 2013

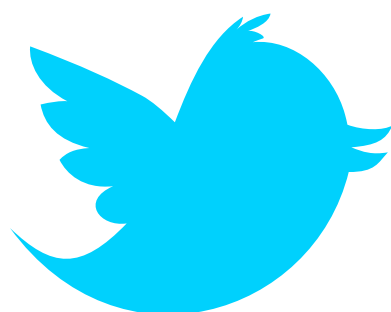


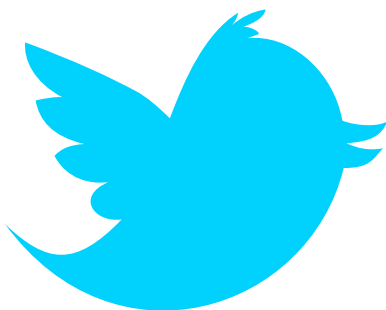
Jess Bowen
@JessfBowen









Follow

@HorseSurgeon Lunge to evaluate noise (insp/exp), endoscopy (preferably exercising or at rest with hand over nose) to start... #vetfinals

8:57 PM - 22 May 2013

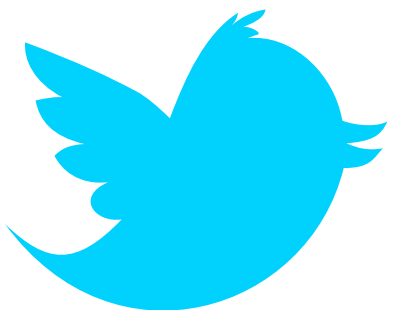




	Nick Jackson @NickJackso21 @Louisa_Gx @VetPubHealth From March no compulsory testing of UK cattle unsure about UK emergency slaughter defra.gov.uk/animal-disease... #vetfinals View conversation	18 May
	Emily Haynes @EH7624 bbc.co.uk/news/education... I need to get myself some of these by the looks of things #vetfinals #clutchingatstraws Expand	18 May
	CJ Davi @cj_davi After five days and 5 comprehensive finals, this is just what I needed to see. Thanks @NicoleMWilkins! #vetfinals pic.twitter.com/lxB3UNIWXv View photo	16 May
	Fay @FayPooley Count down to finals has begun fav part: pseudopseudopsedopseudohyperparathyroid youtube.com/watch?v=8bygOa... #vetfinals #vet #nearlydone View media	16 May
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	Liz Mossop @mossposs Vet Calculator Plus by Asher Allison - you need this #vetfinals gang! Brilliant! itun.es/gb/Nv3rM.i View summary	9 May
	Lara Gosling @LaraGosling New Storify available now for liver disease in smallies: storify.com/LaraGosling/li... #vetfinals View summary	9 May
	Annie Mears @Annabellamears 2 Ponies with puritic alopecia, treated with anti-mite shampoo, didn't work... run with a heard all fine? #Vetfinals pic.twitter.com/CcznUPtaWp View photo	9 May
	Liz Mossop @mossposs Hello @TheSheepVet we were wondering if you might fancy leading a #vetfinals session for y5 students? See vetfinals.wordpress.com View summary	8 May



What are the educational benefits?





Studies show that Twitter engages students and mobilises faculty into a more active and participatory role

Journal of Computer Assisted Learning

The effect of Twitter on college student engagement and grades

R. Junco^{1,*}, G. Heilberger², E. Loken³
Article first published online: 12 NOV 2010
DOI: 10.1111/j.1365-2729.2010.00387.x
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Issue



Journal of Computer Assisted Learning
Volume 27, Issue 2, pages 119–132, April 2011

SEARCH

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Article

Putting twitter to the test: Assessing outcomes for student collaboration, engagement and success

Reynol Junco^{1,*}, C. Michael Elavsky²,
Greg Heiberger³

Article first published online: 1 MAR 2012

DOI: 10.1111/j.1467-8535.2012.01284.x

Issue



British Journal of Educational
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Abstract

Herein, we present data from two studies of Twitter usage in different postsecondary courses with the goal of analyzing the relationships surrounding student engagement and collaboration as they intersect learning outcomes. Study 1 was conducted with 125 students taking a first-year seminar course, half of who were required to use Twitter while the other half used Ning. Study 2 was conducted with 135 students taking a large lecture general education course where Twitter participation was voluntary. Faculty in Study 1 engaged with students on Twitter in activities based on an *a priori* theoretical model, while faculty in Study 2 only engaged students sporadically on the platform. Qualitative analyses of tweets and quantitative outcomes show that faculty participation on the platform, integration of Twitter into the course based on a theoretically driven pedagogical model and requiring students to use Twitter are essential components of improved outcomes.

Practitioner notes

What is already known about this topic

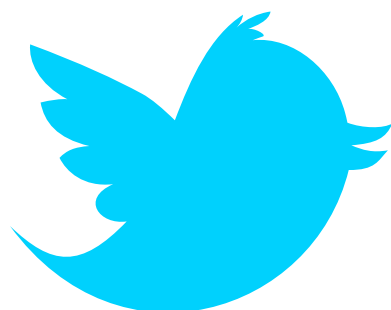
- Student use of social media is integrally related to how students engage the world.
- Little research exists on how social media use is linked to college student engagement in relation to academic outcomes.
- One study using a controlled design demonstrated a relationship between Twitter use and student engagement.

What this paper adds

- An empirical comparison of two ways in which Twitter was differently integrated into college courses.
- The utilization of quantitative and qualitative data to assess real-world academic outcomes related to Twitter use.
- Evidence-based best practices for using Twitter in educationally relevant and productive ways.

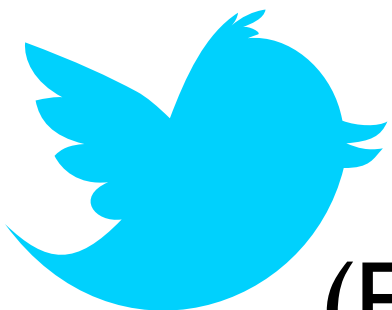
Implications for practice and/or policy

- If integrating Twitter in their courses, faculty should require and structure its use along educationally relevant criteria.
- To achieve the most effective results, faculty should have a theoretically driven pedagogical basis for incorporating Twitter.
- Faculty should actively engage with students on the platform to obtain maximum benefit.





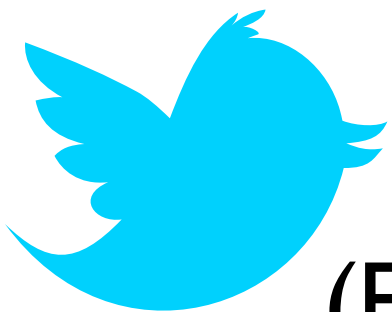
Current information on status of learning,
possibility to steer the intervention in the
learning process of individuals and groups



(Ebner et al, 2010; Junco et al, 2010; Rankin, no date)



Possibility for immediate, direct feedback.
Facilitation of student group work.
Getting an impression of the learning climate.



(Ebner et al, 2010; Junco et al, 2010; Rankin, no date)



“Informal learning”

Computers & Education 55 (2010) 92–100



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Microblogs in Higher Education – A chance to facilitate informal and process-oriented learning?

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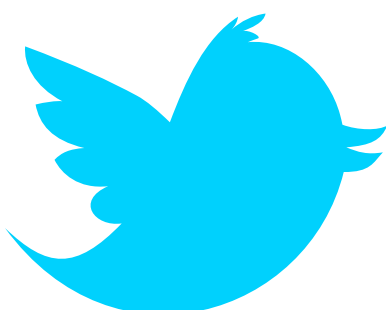
Keywords:

Informal learning
Process-oriented learning
Higher Education
e-Learning
Web 2.0
Microblogging
Twitter

ABSTRACT

Microblogging is one of the latest Web 2.0 technologies. The key elements are online communication using 140 characters and the fact that it involves “following” anyone. There has been a great deal of excitement about this in recent months. This paper reports on a research study that was carried out on the use of a microblogging platform for process-oriented learning in Higher Education. Students of the University of Applied Sciences of Upper Austria used the tool throughout their course. All postings were carefully tracked, examined and analyzed in order to explore the possibilities offered by microblogging in education. It can be concluded that microblogging should be seen as a completely new form of communication that can support informal learning beyond classrooms.

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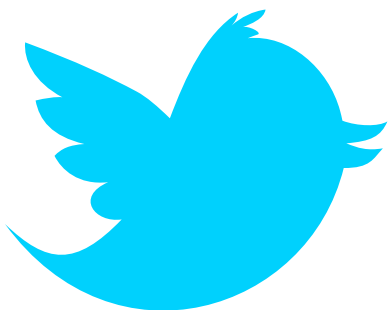




“Informal learning”

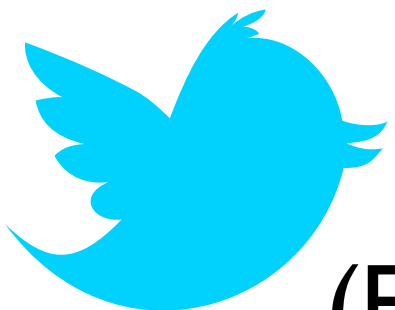


..outside educational
establishments..accidental,
sporadic..holistically problem-
related..actual situations & fitness for
life...





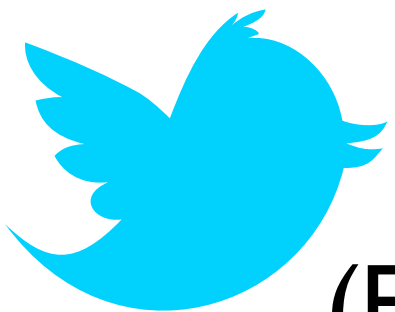
Informal learning through informal communication, support of collaboration, feedback on thoughts, suggestions to reflect one's own thoughts



(Ebner et al, 2010; Junco et al, 2010; Rankin, no date)



Collaboration independent of time and place, direct examination of thoughts and causes of learning.



(Ebner et al, 2010; Junco et al, 2010; Rankin, no date)

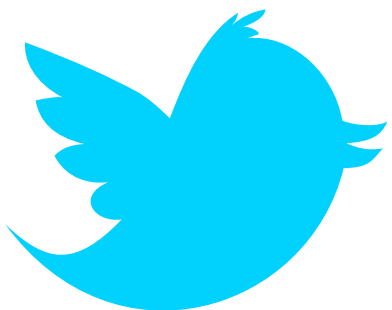


A forum in which students can grasp not only 'how veterinarians think', but also to start to 'think like veterinarians'





Vertical links between cohorts
promoting peer-to-peer learning and
widening network of local contacts





A public forum - promotes online professionalism in a safe environment (a necessary skill for modern graduates)

COMMUNICATIONS

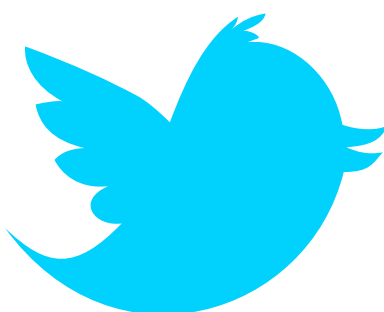
Understanding Veterinary Students' Use of and Attitudes toward the Social Networking Site, Facebook, to Assist in Developing Curricula to Address Online Professionalism

Jason B. Coe ■ Cynthia A. Weijs ■ Amy Muise ■ Emily Christofides ■ Serge Desmarais

ABSTRACT

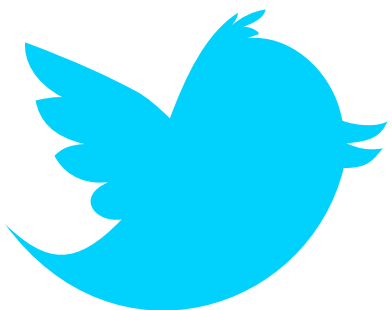
Social media is an increasingly common form of communication, with Facebook being the preferred social-networking site among post-secondary students. Numerous studies suggest post-secondary students practice high self-disclosure on Facebook. Research evaluating veterinary students' use of social media found a notable proportion of student-posted content deemed inappropriate. Lack of discretion in posting content can have significant repercussions for aspiring veterinary professionals, their college of study, and the veterinary profession they represent. Veterinarians-in-training at three veterinary colleges across Canada were surveyed to explore their use of and attitude toward the social networking site, Facebook. Students were invited to complete an online survey with questions relating to their knowledge of privacy in relation to using Facebook, their views on the acceptability of posting certain types of information, and their level of professional accountability online. Linear regression modeling was used to further examine factors related to veterinary students' disclosure of personal information on Facebook. Need for popularity ($p < .01$) and awareness of consequences ($p < .001$) were found to be positively and negatively associated, respectively, with students' personal disclosure of information on Facebook. Understanding veterinary students' use of and attitudes toward social media, such as Facebook, reveals a need, and provides a basis, for developing educational programs to address online professionalism. Educators and administrators at veterinary schools may use this information to assist in developing veterinary curricula that addresses the escalating issue of online professionalism.

Key words: professionalism, social media, curriculum development



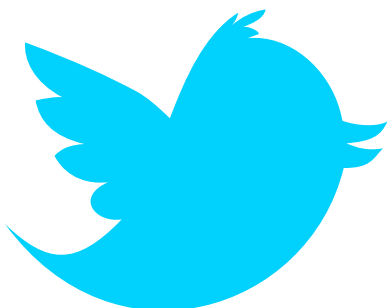


Diversify an individual's circle of
new graduate colleagues



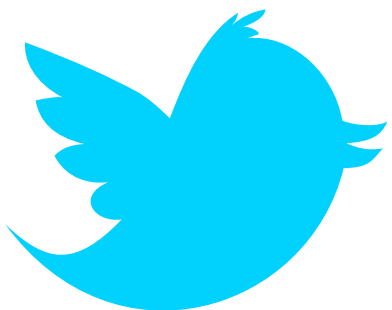


Support for new graduates in isolated locations - previous use of Twitter can continue to provide a contact discussion forum



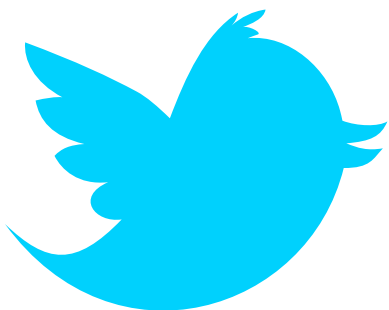


Cultivate collaborative practice and
thereby improvements in client-centred
clinical service delivery



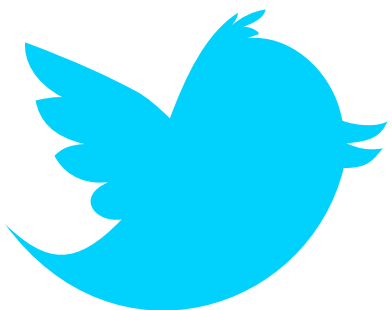


Includes veterinary students and veterinary nurse students, to promote understanding of the roles of the professions



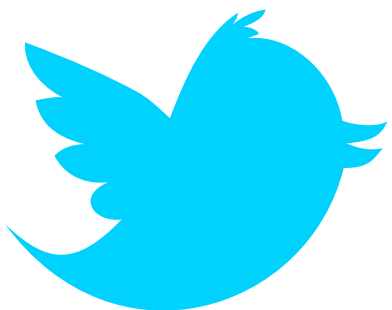


Promote alumni links to colleges -
an opportunity to promote CPD and
sustain case referrals





“..need to move beyond the idea that an education is something provided for us....an education is something we create for ourselves.”



Downes, 2010



Any Questions?

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When talking less is more: exploring outcomes of *Twitter* usage in the large-lecture hall

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(Received 6 September 2010; accepted 17 November 2010)

This article employs a mixed-method approach to examine the outcomes produced by using *Twitter* in a large-lecture course as a means to assess the pedagogical impact and potential of *Twitter*'s contribution to large-lecture course dynamics. In doing so, it seeks also to explore the broader relationship between methodologies and outcomes. Exploratory in nature and design, this study proceeds from the recognition of the inherent limitations and unpredictability in investigating how new technologies transform social patterns. Such an approach allows us to question how the mode and design of our research ultimately frame the interpretation and understanding of how social media intersect and impact classroom dynamics and their potential contributions for developing more effective pedagogical strategies and outcomes.

Keywords: *Twitter*; large-lecture hall; pedagogy; methodology; case study

